



www.halebroadcasting.com



www.harvestusareport.com



www.horsemanscorner.com



www.cattlemanscorner.com

Hale Broadcasting
P.O. Box 491
Minatare, NE 69356

Howard Hale
308 783-2150
308 220-8262

Brian Hale
940 224-6315
940 386-1806

Andi Hale
940 224-6211
940 386-1806

AgMarketOnline
Hale Multimedia
940 386-1806



A Message from Howard Hale

Producer of the Harvest USA Report, Cattleman's Corner, and Horseman's Corner Radio Programs

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A Message from Howard Hale...

*"Below are the **reasons** why I believe the **Harvest USA Report** is a **valuable** advertising vehicle"*

- *"The program airs on **top** radio stations from Texas to Montana, some of the best ag stations in that area, with great **agricultural listenership**."*
- *"Your commercial runs **inside** the program which means **it gets heard** if the listener wants to hear the content of the program."*
- *"The person who is being interviewed is giving an **implied endorsement** of the product being advertised."*
- *"The program has been on the air, **every weekday**, for more than **20 years**."*

"This advertising has really worked for me. I've sold horses, goats, and several other things. I look forward to helping you promote whatever it is you have for sale."

Howard Hale



Howard was born in Scottsbluff, Nebraska, grew up on a stock farm and has been involved in agriculture his entire life. As a young man, he helped his mom and dad farm, raised sheep, and even had a small Black Angus herd at one time.

Howard turned to broadcasting at the age of 50 and has been a member of the National Association of Farm Broadcasting since 1985. He could frequently be spotted volunteering his time as the announcer at numerous events like county fairs and the Junior College Basketball games and served as Farm Broadcaster for various local radio stations until 1994 when he formed his own broadcasting business.

Howard has been working with his son's multimedia company to deliver the program via the internet through AgMarketOnline.com. Their companies have expanded to include an array of agriculturally focused websites, a network of radio stations in 8 states carrying the Harvest Report, Horseman's Corner and Cattleman's Corner, an online radio station that plays our three feature programs as well as an app and website development service.

Howard also owns and operates the Minatare Arena, an indoor horse training facility in western Nebraska and raises Boer goats and quarter horses with his wife Patricia.



In cooperation with the U.S. Custom Harvesters, Inc.

Harvest USA Report with Howard Hale

AVAILABILITIES and RATE CARD



The **Harvest USA Report** airs twice a day on some of the best farm stations in the country. Sponsor the **Harvest USA Report** and receive a **full :30 second radio ad** inside the program. - see **availabilities below** YOUR AD will play on **each** of our network stations at their scheduled times on your selected day(s) of the week.

(Harvest USA A.M. - The Morning Report)

Harvest USA A.M. \$240 16 Stations AVAILABLE	Harvest USA A.M. \$240 16 Stations AVAILABLE	Harvest USA A.M. \$240 16 Stations SOLD MUD HOG	Harvest USA A.M. \$240 16 Stations AVAILABLE	Harvest USA A.M. \$240 16 Stations AVAILABLE
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Salina, Kansas



Lexington, Nebraska



Ft. Morgan, Colorado



Scottsbluff, Nebraska



Great Falls, Montana



Pierre, South Dakota



Dickinson, North Dakota



Reliance, South Dakota



Bowman, North Dakota



Portales, New Mexico



Dimmitt, Texas



Williston, North Dakota



Lowry, South Dakota



Burlington, Colorado



Winner, South Dakota

(Harvest USA P.M. - The Afternoon Report)

Harvest USA P.M. \$210 14 Stations AVAILABLE	Harvest USA P.M. \$210 14 Stations SOLD MUD HOG	Harvest USA P.M. \$210 14 Stations AVAILABLE	Harvest USA P.M. \$210 14 Stations SOLD MUD HOG	Harvest USA P.M. \$210 14 Stations SOLD AgMarketOnline
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Ft. Morgan, Colorado



Lexington, Nebraska



Salina, Kansas



Scottsbluff, Nebraska



Great Falls, Montana



Williston, North Dakota



Bowman, ND



Pierre, SD



Lowry, SD



Reliance, SD



Portales, NM



Burlington, CO

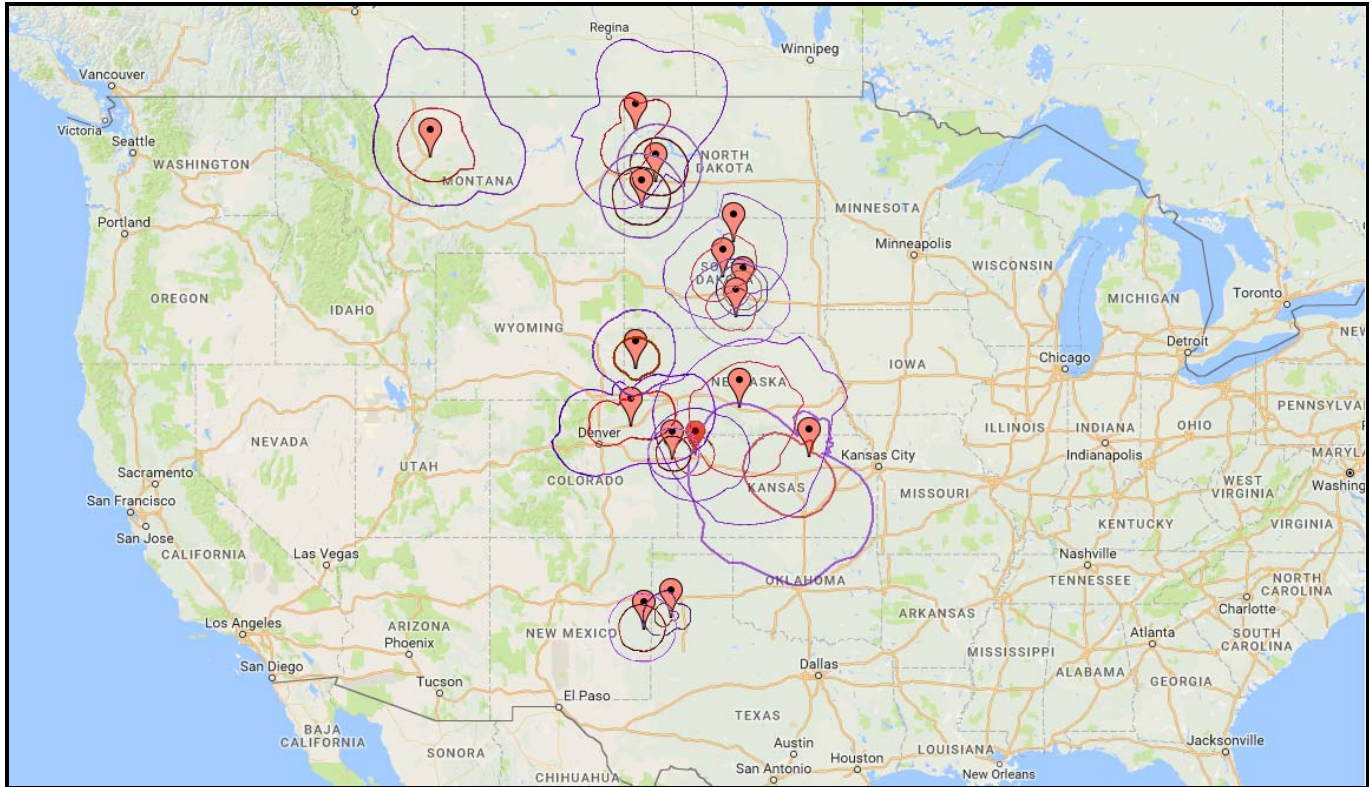


Dimmitt, Texas

Radio Network Coverage Map

Hale Broadcasting PO Box 491 Minatare, NE 69356
 (308) 783-2150 / (308) 220-8262

- [KMON AM 560 Great Falls, MT](#)
- [KMLO FM 100.7 Lowry, SD](#)
- [KWYR AM 1260 Winner, SD](#)
- [KEYZ AM 660 Williston, ND](#)
- [KPOK AM 1340 Bowman, ND](#)
- [KPLO FM 94.5 Reliance, SD](#)
- [KGFY AM 1060 Pierre, SD](#)
- [KLTC AM 1460 Dickinson, ND](#)



- [KSIR AM 1010 Fort Morgan, CO](#)
- [KNEB AM 960 Scottsbluff, NE](#)
- [KNAB AM 1140 Burlington, CO](#)
- [KDHN AM 1470 Dimmitt, TX](#)
- [KRVN AM 880 Lexington, NE](#)
- [KLOE AM 730 Goodland, KS](#)
- [KFRM AM 550 Salina, KS](#)
- [KSEL FM 105.9 Portales, NM](#)



Advertising Agreement

Harvest USA Report / Cattleman's Corner / Horseman's Corner Radio Programs with Howard Hale

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940 386-1806

Name of Advertiser

Authorized Representative

Billing Address

Contact Phone

City, State Zip

Contact Email

Featured Programs



of Stations

16

The morning report airs on 16 radio stations in Texas, New Mexico, Oklahoma, Kansas, Colorado, Nebraska, South Dakota, North Dakota and Montana.

14

The afternoon report airs on 14 radio stations in Texas, New Mexico, Oklahoma, Kansas, Colorado, Nebraska, South Dakota, North Dakota and Montana.

7

The Cattleman's Corner airs on 7 radio stations in Colorado, Kansas, South Dakota and Nebraska.

5

The Horseman's Corner airs on 5 radio stations in Colorado & Montana every M-F plus a weekend hour long program split into 4 segments.

Frequency

(times per week)

circle day(s) desired

 M TU W TH F

circle day(s) desired

 M TU W TH F

circle day(s) desired

 M TU W TH F

circle day(s) desired

 M TU W TH F

 S1 S2 S3 S4

Duration

(in weeks)

please circle one

 4 13 26 52

Minimum 4 week contract.
Annual contracts discounted.

please circle one

 4 13 26 52

Minimum 4 week contract.
Annual contracts discounted.

please circle one

 4 13 26 52

Minimum 4 week contract.
Annual contracts discounted.

please circle one

 4 13 26 52

Minimum 4 week contract.
Annual contracts discounted.

Total # of Ads to be aired on the network

(Total Ads = # of Stations x Frequency x Duration)

Rate per :30

\$15.00

\$15.00

\$10.00

\$10.00

(Your Investment = Total Ads x Rate)

Your Investment

 \$

 \$

 \$

 \$

Signature of Advertiser's Representative / Date Signed

Signature of Hale Broadcasting Representative / Date Signed